



Why You Should Join



The Power to Enhance Your Career

The Power of Resources

The Power to Learn

The Power to Connect

The Power to Lead

The Power of Recognition

The Power of Chapters

a wise investment

Not a CMSA member? Why wait? Now's the time to join CMSA to receive the most value from your membership dues and **save \$100 on registration fees** for the CMSA Annual Conference & Expo. CMSA is advancing careers through customized educational programming, products and services tailored to meet the changing needs of the case management industry. We invite you to join us and see for yourself how CMSA can empower you.



With your membership, you'll have access to cutting-edge case management information. Explore these valuable resources and networking opportunities to enhance your value as a case management professional. Increase your knowledge, identify and address important foundational skills of the case manager.

WHO IS CMSA?

The Case Management Society of America (CMSA) is a nationally recognized innovative 501(c)(6) nonprofit organization which serves as the largest collaborative case management professional association in the United States. We embrace care management professionals from a variety of disciplines, practice settings, skill levels, and professional capacities, including:

- Case Managers
- Care Managers
- Nurses
- Social Workers
- Rehab Specialists
- Physicians
- Health Coaches
- Pharmacists
- Students in CM programs
- Corporations
- Other partners supporting the case management industry

CMSA'S VISION & MISSION

CMSA's Strategic Vision

Case managers are recognized experts and vital participants in the care coordination team who empower people to understand and access quality, efficient health care.

CMSA's Strategic Mission

The Case Management Society of America is the leading membership association providing professional collaboration across the health care continuum to advocate for patients' wellbeing and improved health outcomes through:

- Fostering Case Management growth and development
- Impacting health care policy
- Providing evidence-based tools and resources





EDUCATING OUR MEMBERS

Annual National Conference

This annual gathering allows case managers and allied health care professionals to come away empowered with knowledge and information to help them put industry events in perspective. In addition, some of the country's largest and most influential suppliers of health care products and services participate in the Expo — making this an unparalleled event.

Extended Conference

Attend sessions from CMSA's Annual Conference and earn CE credits online at your convenience with CMSA's Extended Conference packages! These sessions are available to CMSA members and non-members alike. For information, visit www.cmsa.org/extendedconference.

Educational Resource Library (Free Online CEs)

Completely web-based to facilitate “anytime, anywhere” access to CM-related courses presented at CMSA conferences and other CMSA-sponsored events. For information, visit www.cmsa.org/education.

Standards of Practice for Case Management, Revised 2010

This industry recognized publication sets forth meaningful and relevant guidelines for case management practice today and continues to reflect the foundational knowledge for the industry.

Case Management Adherence Guidelines

CMSA's CMAG is a one-of-a-kind tool developed to incorporate adherence into regular case management workflow. For patients new to a therapy or new to the case manager, knowledge and motivation can be assessed by executing the health literacy, medication knowledge, willingness to change and social support assessment tools. CMAG encourages use of behavioral tools for the empowered patient to become motivated to change their medication adherence behavior.

Complimentary Publications and Electronic News

- *CMSA Today* magazine
- *CMSA Today* monthly e-news
- Lippincott's *Professional Case Management* journal

Integrated Case Management Training (ICM)

This advanced program is designed to provide medical and behavioral health case managers with skills to perform holistic, complex assessments and coordinate health care plans.

membership options

Several opportunities exist to join CMSA and support the care management industry. Which option best fits your career needs?

JOIN AS AN INDIVIDUAL

CMSA's Individual Membership allows case managers to access member benefits and enhance career growth and industry knowledge. Joining a professional association shows your support for your profession and desire to enrich your career with access to case management related resources, publications, and an international network of colleagues.

Save \$10 by joining online at www.cmsa.org/join, or download an application if paying by check. Membership includes National dues plus Local Chapter dues. Members join at the National Level first, then join a Chapter located in a 60-mile radius. Membership in more than one chapter is optional. Memberships are not refundable or transferable.

JOIN AS A GROUP

CMSA's Company Membership Program allows employers to purchase Individual Memberships under one group account. Employers buy memberships in increments of five or more. Employers recognize discounts based on membership volume and cost of chapter dues. This program provides individuals in the group account a membership in the National Chapter and one Local Chapter.

Employers retain group ownership, therefore saving you dollars when an employee leaves the company allowing the transfer of their membership to another employee. Employers also manage the members on their account via an online Company Portal 24/7. Make CMSA Membership part of your benefits package today! For rates/application, visit www.cmsa.org/employers.

JOIN AS A PARTNER

CMSA's Corporate Partner Program ensures the highest level of visibility among members and conference attendees. Corporate Partners are vital to providing the industry with health care products and services. This partnership allows your company to demonstrate commitment to the care management industry.

CMSA's Corporate Partners receive:

- National Recognition at www.cmsa.org
- National Recognition in CMSA's Official Magazine
- Exclusive Use of the CMSA Corporate Partner Logo
- Complimentary National Conference Registration(s)
- Early Booth Selection & Exhibit Space Discount
- Complimentary Post-Conference Attendee List
- Recognition for Support of CMSA's Online CEs and National Case Management Week
- Complimentary Individual Membership(s)
- Access to Full Member List

For more information, contact a Corporate Account Representative at (501) 673-1117 or email partners@cmsa.org.

CMSA is committed to collaborating with health care organizations and associations to broaden the knowledge and resources of members and the industry. These groups include certifying and accrediting bodies, government entities, coalitions, advisory boards, and nursing or case management related associations. Join and make a difference in the lives of patients everywhere! We need your voice and expertise to continue advancing the industry. **Join CMSA today!**

why you should join

CONNECTING OUR MEMBERS

- **Over 10,000 Individual Members**
And growing! CMSA is the leading source for the case management industry. Our member campaigns and chapter outreach are effective recruiting tools that allow members to share their enthusiasm and excitement about the organization with others.
- **75 CMSA Local Chapters**
By joining CMSA, you are also able to participate as a member in one or more of CMSA's affiliate chapters located throughout the country. CMSA's chapter network provides excellent education and networking opportunities to enhance the professionalism and effectiveness of our members. Get involved and stay alert to local information and resources. In addition to educational and CE programs, many chapters host conferences and other professional development programs.
- **Online Membership Directory**
CMSA Members routinely utilize the online membership directory to find fellow peers based on various case management work settings and experience. Find members quickly and easily using the powerful search features.
- **Social Media**
To strengthen and extend your professional network of trusted contacts, CMSA utilizes the technology and business-oriented social interaction of Facebook, LinkedIn, and Twitter utilities.
- **Annual Conference — 2,300+ attendees**
The industry's most comprehensive annual meeting, CMSA's Annual Conference & Expo offers a high-powered mix of diverse education sessions, leading industry experts and valuable networking opportunities!
- **CMSA's CareerCenter for Career Services**
Delve into other case management careers by accessing CMSA's CareerCenter. This service offers many new-and-improved features to help case management professionals and top industry organizations make online employment connections. Search job postings, apply online and post your resume for employers to see. CMSA Members are eligible for a 25% discount. *For more information, visit www.cmsa.org/careers.*
- **CMSA's Care Management Industry Directory**
This online tool allows professionals to search for industry-related products and services to find the resources needed for their clients, from behavioral health support to insurance providers, & more.

CELEBRATING OUR MEMBERS

Top case management professionals earn the recognition they deserve through the industry's most prestigious awards and nationally recognized events, including:

- Case Manager of the Year Award
- Award of Service Excellence
- CM Research Award
- Chapter Innovation & Excellence Awards
- National Case Management Week
- CM Practice Improvement Award

What CMSA Members Say



“CMSA helps me cut through the clutter and **stay in touch** with what’s important to know and **what’s happening in the industry.**”



“CMSA professional development is second to none in helping me to **better serve my clients.**”



“I belong to CMSA because employers regard a CMSA membership as an **established and professional** case management resource.”



“CMSA is on the firing line each day watching over the interests of our industry and my livelihood. In fact, CMSA is the only **nonprofit association** serving the **case management industry.**”



CASE MANAGEMENT
FOUNDATION

CMSA Supports the Case Management Foundation (CMF). CMF is a charitable organization created to support education, research and professional development for case management professionals. CMF partners with its generous donors to fund professional development, as well as innovative projects and programs that contribute to the case management field and the people it serves. For more information, go to www.supportcmf.org.



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CMSA AFFILIATE CHAPTERS

For local contacts, visit:
www.cmsa.org/chapterleaders

www.cmsa.org



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